

PUTNAM COUNTY

A&I FAIR

- TENNESSEE -

Dear Sponsor,

We are thrilled to extend to you an invitation to become a sponsor of the 100th Annual Putnam County Agricultural & Industrial Fair. By joining the ranks of other businesses and individuals who generously support our event each year, you will be helping us to keep the fair accessible and affordable for families in our community.

Our fair features ten nights of entertainment in the main arena, a variety of livestock and dairy shows, six horse shows, The Barnyard, and a thrilling midway provided by James Gang Amusements for the 14th consecutive year. In addition, we offer over \$100,000 in premiums, including cash, ribbons, and trophies. With a rich history, our fair is a cherished tradition in our county.

Attendance numbers have been on the rise, with almost 60,000 visitors enjoying the fair last year. The growing support from businesses and individuals like you has been crucial to our success. We invite you to consider becoming a sponsor by selecting a sponsorship level that aligns with your budget.

By investing in our fair, you will be supporting a variety of important initiatives, including providing opportunities for youth and adults to give back to their community, creating a positive environment for neighbors to connect and celebrate diverse cultures and age groups, and offering businesses an additional platform to engage with the community.

Furthermore, your sponsorship will facilitate interactions between City and County Service organizations and the community, provide a valuable marketing opportunity for businesses and organizations, and contribute directly to the financial well-being of our county and region by supporting local businesses and awarding premiums.

We are here to assist you in making a meaningful investment in the best county fair in Tennessee. Thank you for considering joining us in supporting our community through sponsorship.

Sincerely,

Putnam County A&I Fair – Executive Board

2026 SPONSOR LEVEL BENEFITS

	COPPER \$250-\$499	BRONZE \$500-\$999	SILVER \$1,000-\$1,999	GOLD \$2,000-\$4,999	PLATINUM \$5,000-\$9,999	DIAMOND \$10,000-\$14,999	PREMIER \$15,000 +
Listed on sponsor lists published by the fair.	✓	✓	✓	✓	✓	✓	✓
Individual sponsor banner displayed during the fair. *Provided by Fair	✓	✓	✓	✓	✓	✓	✓
Receive complimentary admission tickets. *Set number available for each level.		✓	✓	✓	✓	✓	✓
Logo will be presented on digital billboard and on website			✓	✓	✓	✓	✓
Will be recognized from stage during major events.				✓	✓	✓	✓
May provide additional banners to be displayed. *Set number for each level				✓	✓	✓	✓
May use a complimentary exhibit space, if requested.				✓	✓	✓	✓
May display products with signage during fair week. *Set maximum number for each level					✓ 4 Items	✓ 8 Items	✓ 10-12 Items
Opportunity to record advertisement to be played from main stage.					✓	✓	✓
Will receive a complimentary space in fair tabloid.					✓ 1/8 Page	✓ 1/4 Page	✓ 1/2 Page
Social media mentions.						✓	✓
May be interviewed from main stage.						✓	✓
Individual feather flags displayed during fair. *Provided by Fair							✓ 4 Flags
Logo will be placed on 2 fair billboards located along I-40							✓

Putnam County A&I Fair 2026 Sponsorship Information Form

Company Name: _____
Contact Name: _____ Invoice Needed (Y or N): _____
Email: _____ Phone Number: (____) _____
Mailing Address: _____
Sponsor Signature: _____ Date: _____
Fair Board Contact: _____

Sponsor Level & Amount

Copper:\$ _____ Bronze:\$ _____ Silver:\$ _____ Gold:\$ _____
Platinum:\$ _____ Diamond:\$ _____ Premium:\$ _____

Silver, Gold, Platinum, Diamond, and Premier sponsors will need to send their logo to putnamcountyfairboard@gmail.com This logo will be used for marketing. All banners will be blue text outlined in yellow.

Sponsorship Ads in the Fair Tabloid

This booklet will be printed and distributed all over Upper Cumberland and surrounding counties.

*Email completed adds to putnamcountyfairboard@gmail.com by May 15th.

Full Page Ad \$1,000	Half Page Ad \$500
Quarter Page Ad \$300	Eighth Page Ad \$150

Fair Tabloid Ad (Optional):

Full Page: _____ Half Page: _____ Quarter Page: _____ Eighth Page: _____

OR

Online Sponsor Form:

<https://forms.gle/AqhK5KpezxVbQc1G8>

